

KABIR KHAN

ART + DESIGN
PHOTOGRAPHY

We Create Solutions
That Help Businesses Grow



brand creation

branding

A

brand
extensions

B

brand
repositioning

C

new brand
development

D

Niche or mass, premium or budget – all brands are created with the fundamental objective of nurturing enduring relationships with its desired audiences. In a world where infinite brands vie for audience's attention, loyalty is heavily reliant on strategic brilliance and creative excellence.

Kabir Khan thrives on such branding challenges; expertise collaborating with passion and innovation which spans the full spectrum of consultative and creative services so vital to brand creation. We help you define your brand's values, qualify and quantify its positioning and strategy, develop a powerful naming & identity combination, devise sustainable brand architecture and even set thorough guidelines to ensure your brand's stability in the future.



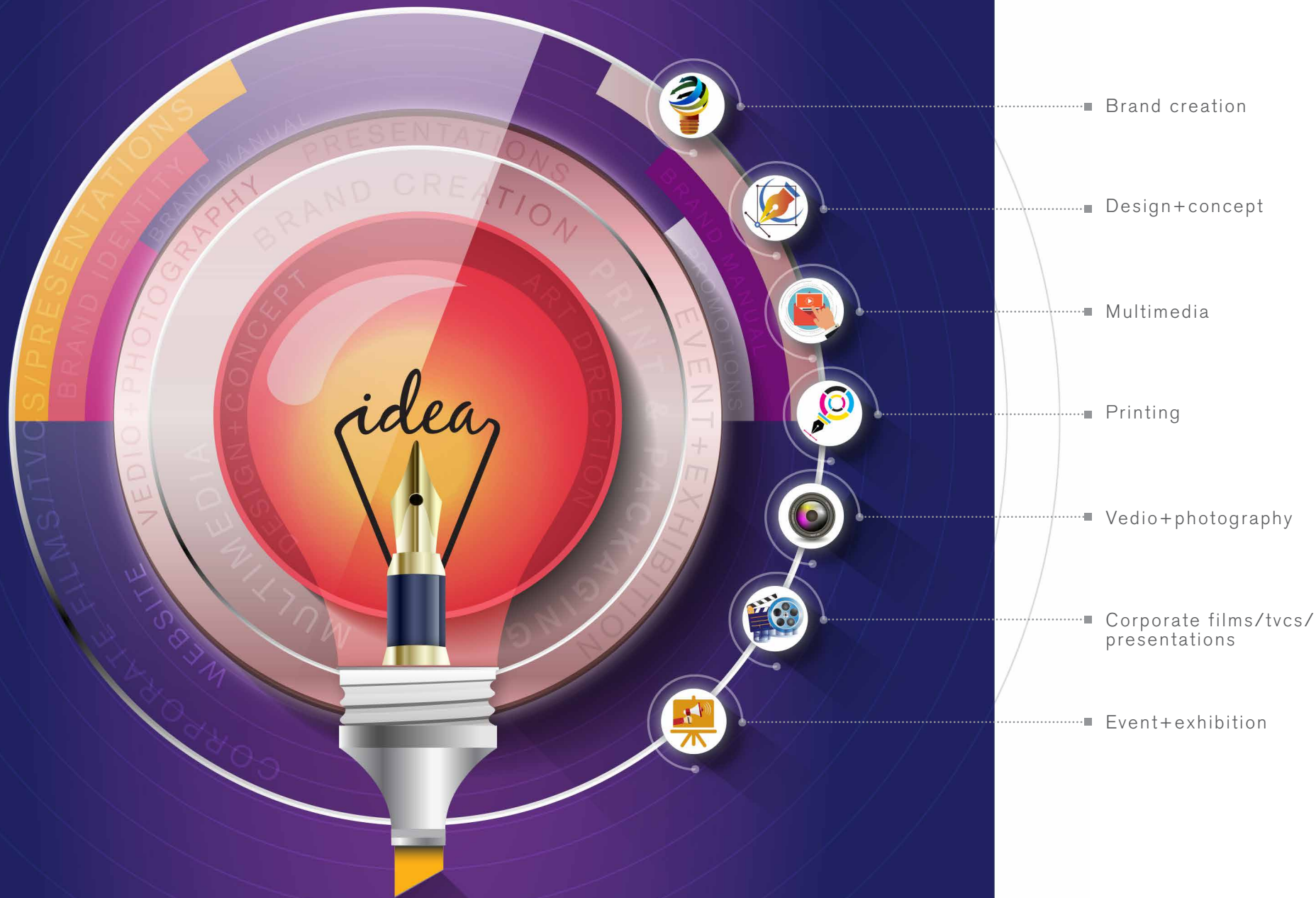
**Make
your mark
with a brand that
truly represents
who you are &
what your
stand for.**

brand management

If brands are living things, as mortal as their creators, then brand health and vitality are very real concepts – if brands can be born, they can also die. With skillful and committed management, every brand has the potential to break through the barriers of mortality – to live forever by continuing to resonate with its audience and ensuring that everything it does and says reinforces and enhances its desired perception, to become larger than life. Every single time it communicates with its audience, a brand's lifeline depends on innovative strategy and passionate creativity. We leverage its diverse brand management experience to critically gauge and develop brand communication, swiftly responding to emotional or rational opportunities, niches and gaps. Our goal is to expertly manage a brand's perception, reach and appeal at every touch-point, no matter how minute or temporary.

We aspire to create fresh and effective interactions; those that not only communicate the message, but also leave lasting impressions – tactical or strategic, the mission is always accomplished.





Based in the United Arab Emirates and serving a variety of clientele, We are specializes in creating brands and managing brand communication. Our expertise across a wide spectrum of industries, covering both corporate and consumer brands, and our ability to provide full range of creative services ranging from inspirational Brand identities to Ad campaigns is what enables us to conceive and develop unique, innovative and contemporary solutions which drive growth and add tangible value to your business' profitability and brand's appeal.

We believe that a brand's sustained success depends on the consistency of its positioning across all touch-points of audience interaction. Our goal is to provide effective, innovative and impassioned branding and advertising solutions where the results speak for themselves.





[CORPORATE FILMS / TVCS / PRESENTATIONS]

corporate films / tvcs / presentations

We produce dynamic content for ambitious enterprises of all shapes and sizes. Engaging, great production quality, fine scripts and superb directorial skills make our corporate films do the trick for your brand. We invest the time and the right resources to bring your firm's personality to life on screen, convey your company's key messages and ensure they engage with and respond to your film.

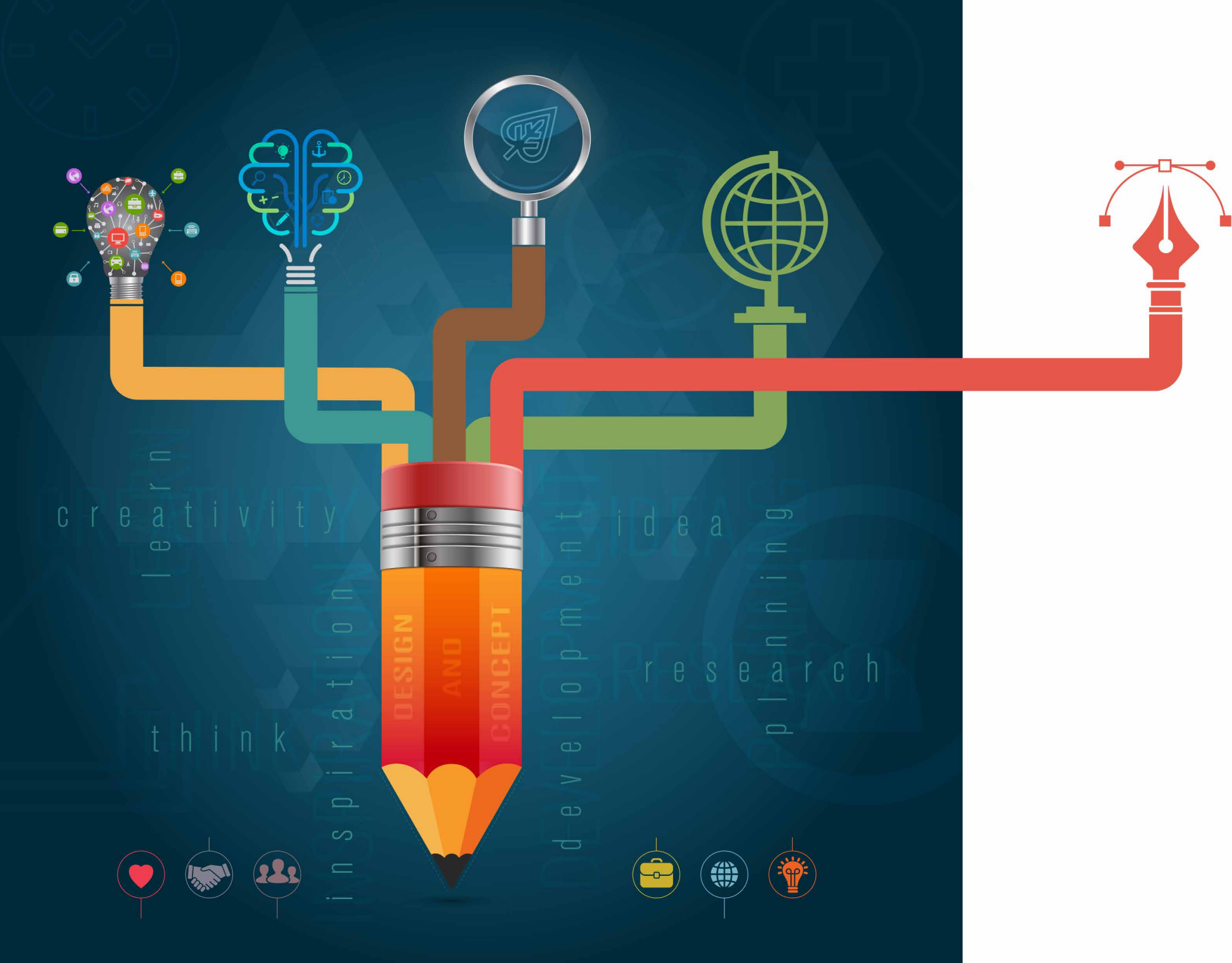
We manage every aspect of a commercial's physical production from creative development, casting, and scriptwriting to shooting, editing, VFX, graphics, voice over, music, finishing, and broadcast delivery. Our Commercial Projects team has a diverse set of backgrounds including creative advertising, film production, music videos, reality television, and visual effects.

public relations and activities

We as PR Consultants, we never make that one small mistake, because we understand that no matter how much white paint you paint on black, it will still be grey.

Our goal is to help organizations maximize positive exposure in the markets they serve, improve their bottom line and realize their revenue goals. Timely and using the right medium, we ensure a holistic presence of your brand and convey the right message. Our team "wins" when our clients succeed.



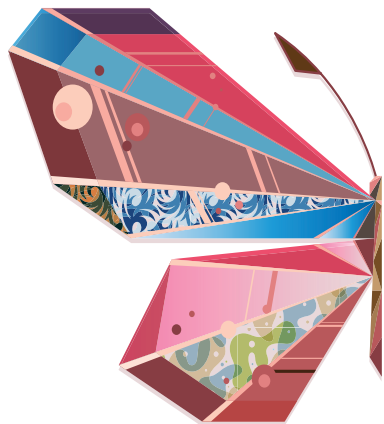


[CONCEPT & DESIGN]

We offer you concepts and designs that are creative and stylish and are created to stand out, ensuring a good first impression from your potential customers. **We provide a memorable face to your business, which conveys a message of quality to potential clients.**

Maybe you want to create a new corporate identity, revamp an existing design. Whatever your needs, our design team can look after your requirements from initial concept to finished product.

We can offer the same service as large design agencies at a fraction of the cost and will offer you a tailor-made package to fit your budget.





We will ensure that your event targets are met within the time frame and budget allocated. **A well planned, executed & entertaining event will reflect favorably on your company's image.** We have a young, dynamic and diverse team who are passionate about parties and events. Committed to continually researching and developing the latest trends, venues and concepts, to ensure our clients are always one step ahead. **Creative & Innovative Concepts, Themed Events, Seminars & Conferences, Activity Program Design & Management, Entertainer Management & Sourcing Budgeting, Venue Selection.** We make & install flex hoarding, Backdrops, Welcome Panels, Program Panels, Exhibitor Panels etc. with Iron / wooden structure for your event / conference / fair / exhibition in the UAE.





[MULTIMEDIA]

we aim@**identification**
of**services**with the
highest**quality**exclusively

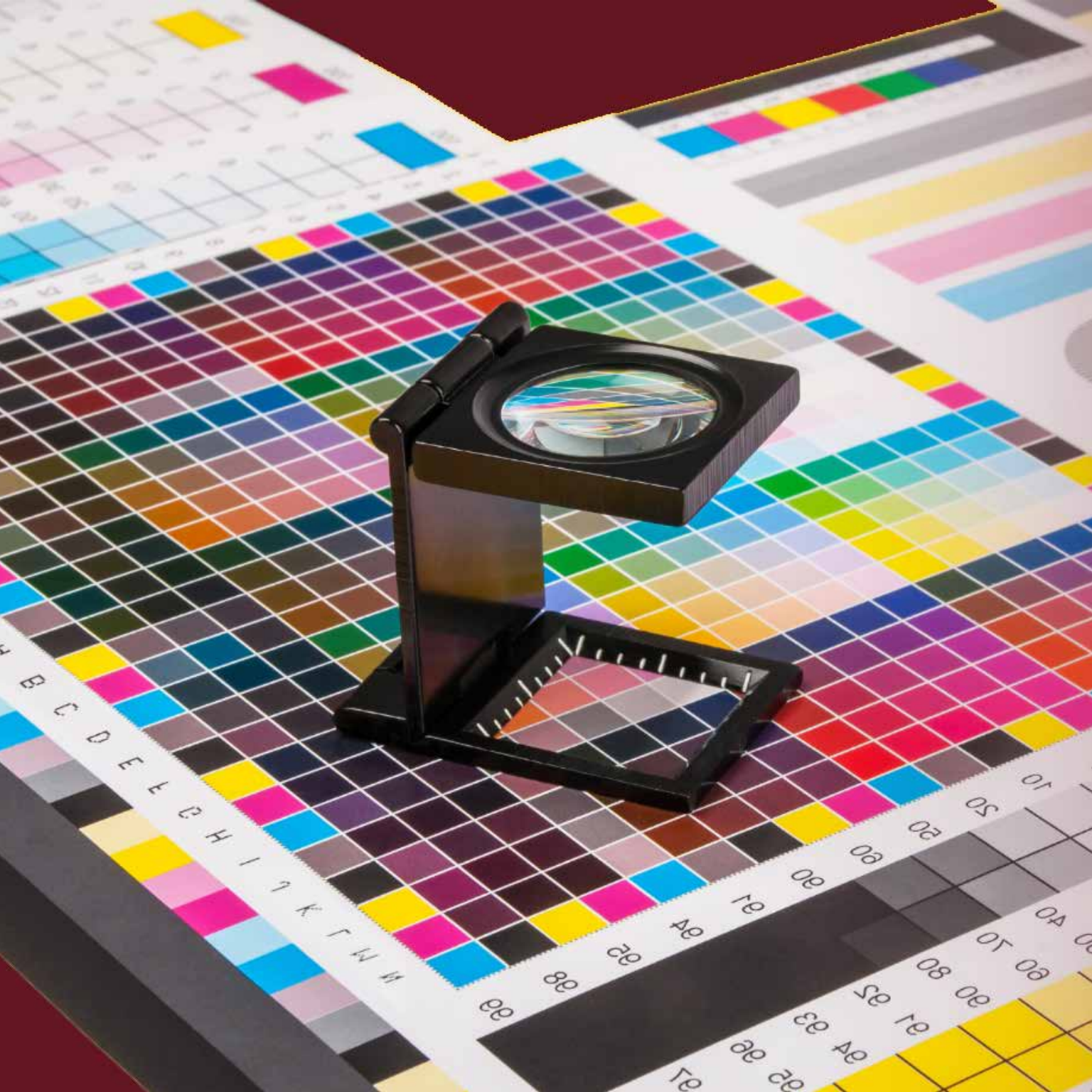
- website designing
- development
- web graphics
- internet marketing
- web hosting
- domain registration
- corporate presentations

Our Multimedia services' standard and quality is same for small business owners and very large industries. CROSSWALK Advertising has become a premium organization in the field of web services and presentations. **Our team is well skilled and specializes in web development, website designing, redesigning, site maintenance, graphics designing and much more.**

Cooperation with us guarantees highest product quality. Our websites are created according to the customer's needs.

Web design: eye-catching and following the newest graphic trends,





print communications

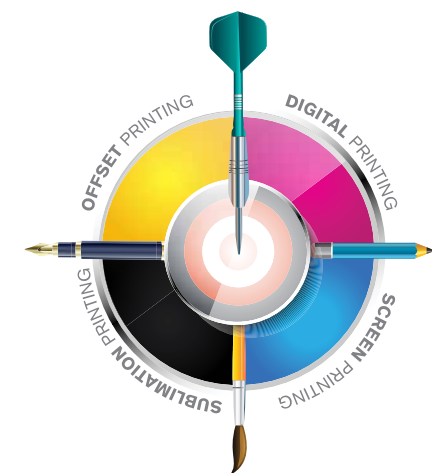
Print media advertising is at an interesting crossroad in its lifetime. On one hand, it has its loyalists and, on the other hand, the threatening sword of Digital Media hangs atop. In such a scenario, it is imperative for it to be nothing less than an eye-stopper.

We have figured out the precise brew to keep it crisp and desirable. We help our customers store, manage, customize, procure and distribute print while being simple, to-the-point and amazingly effective, thereby giving you maximum bang for the buck.

offset & digital print service

We offers a wide range of printing services including Design, Lithographic Print, Digital Print, Print Finishing and additional services.

We produce and manage a variety of print and design projects from a few business cards to corporate brochures, books, and the supply, management and delivery of multi-products.



Nothing makes a publication stand out more from its competitors than imaginative and original photography. A striking image can tell a story at a single glance.

We have complete professional photography solution. If you require a photographer to document an event or portfolio of work, are in need of advertising, commercial or industrial photography, or aerials and digital imaging, photographic experts serve a wide range of commercial and individual clients including agencies, architects, resorts, developers and tourism operators.

Whether your project is large or small, our focus on quality remains fundamental.

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“ We believe that **people**
photographed when filled
with the **emotions** of
exuberance or
tenderness . . . well, that
is **art** brought to **life**,
and life turned to **art**. ”





- KELE Contracting
- ENSHAA PSC
- Gem Corp DMCC
- Shaikhanis Group
- Memon Group
- Al Sahil Contracting
- Al Waha (Egg products)
- Capital Club
- Constellation Advisors Ltd.
- Rubber World Industries
- Al Ghurair Food
- Aggreko
- Byrne
- Safa Dairy
- The Health Bank
- Ruth's Chris
- MRS (Mag Group)
- Ferrari - Middle-East & Africa
- Massa interior
- Khalifa Al Fahad Contracting Co.
- Wendys Arby's
- Sealand Group of Restaurants
- Five Star Restaurant
- Bangkok Town Restaurant
- Al Asalah Restaurant
- Tire World Dubai
- Emirates Science Club
- NTEICO Engineering Industry
- Stanpower Technical Services
- IFI Perfume
- AA Sons
- Taha Investments Limited
- Pakistan Business Council Dubai
- and.....



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